



Olivia OLeary Resume

Profile

A graphic designer and illustrator turned product designer, I enjoy crafting meaningful user experiences and designing interfaces that are accessible and inclusive. Over the last 4 years of working as a designer, I've learned that the best design solutions are done through research and prototyping.

Core Skills



Design

Graphic Design
User Interface Design
Wireframes & Prototypes



Development

Front-End Development
Web Design
Interactive Coding



UX Research

Lean UX
Usability testing
User Persona & User Flow
Storyboarding
User Journey Mapping



Tools & Languages

Adobe Creative Suite

Photoshop, InDesign, XD,
Illustrator, After Effects

Design & Prototyping

InVision, Figma, Framer, Zeplin

Front-End Development

HTML, CSS, JS (Node,
React, Vue, jQuery)

Experience



Designer, Illustrator + Developer, Freelance

March 2018 - January 2019

Worked with a variety of brands as a graphic designer. Projects include: marketing collateral design for LVMH events with Pomerium Ltd., brand and catalog design for home goods brand Aneka Designs, as well as brand & identity design for SUKU Coffee Roasters. Illustration projects consist of portraits and interiors for online publications and posters for print.



Creative Content Developer, For Good Impact

March 2017 - July 2018

Tasked with developing creative content and identity design for grassroots organizations, companies and brands focusing on sustainability. Design responsibilities include branding, from logo design through to stationary, marketing collateral, company profiles, infographics and web design.



Branding & Communications Associate, PT SUKI

August 2015 - May 2017

Responsibilities include overseeing print and digital content for two retail brands: Suki Wooden Sunglasses & Eco Ego, as well as developing branding collateral, art directing photo shoots and curating content for social media. Additionally, was tasked with maintaining the brand identity on Shopify website, including marketing design and theme customization.

Social Links



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Education



Postgraduate Interactive Media Management

Sheridan College, September 2019 - June 2020

Awards: High Honours | 3.98 GPA, Sheridan Silver Medal Award



BA Hons. Design Communications

Goldsmiths, University of London, August 2011 - June 2014

Awards: First Class Honours