



Olivia OLeary Resume

Profile

A digital designer turned front-end developer, I enjoy crafting meaningful user experiences and bringing them to life. I look forward to expanding my knowledge and continuing to learn new skills in development to make digital products that are impactful and inclusive.

Core Skills



Design

Digital Design
Branding + Identity
Product Design
User Experience
User Interface Design



Development

Front-End Dev
Web Design
Interactive Coding



Tools & Languages

Adobe Creative Suite

Photoshop, InDesign, XD,
Illustrator, After Effects

Dev Tools

HTML, CSS, PHP, MySQL,
GraphQL, Mongo & Docker

JavaScript

Node, Vue, React, Gatsby

Interactive Coding

p5.JS, Three.JS, A-Frame

Project Management

Trello, Asana & Jira

Experience



Designer, Illustrator + Developer, Freelance

March 2018 - January 2019

Design projects include: marketing collateral design for LVMH events with Pomerium Ltd., brand and website design & development for home goods brand Aneka Designs, as well as brand & identity design for SUKU Coffee Roasters. Illustration projects consist of portraits, animated gifs and interiors for online publications and posters for print.



Creative Content Developer, For Good Impact

March 2017 - July 2018

Tasked with developing creative content and identity design for grassroots organizations, companies and brands focusing on sustainability. Design responsibilities include branding, from logo design through to stationary, marketing collateral, company profiles, infographics and web design.



Branding & Communications Associate, PT SUKI

August 2015 - May 2017

Responsibilities include overseeing print and digital content for two retail brands: Suki Wooden Sunglasses & Eco Ego, as well as developing branding collateral, art directing photo shoots and curating content for social media. Additionally, was tasked with maintaining the brand identity on Shopify website, including marketing design and theme customization.

Social Links



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Education



Postgraduate Interactive Media Management

Sheridan College, September 2019 - June 2020

Awards: High Honours | 3.98 GPA, Sheridan Silver Medal Award



BA Hons. Design Communications

Goldsmiths, University of London, August 2011 - June 2014

Awards: First Class Honours